



# Ranking Report

Weekly Ranking Report

Your Complete Website Ranking Report [webdesigncapetown.co.za](http://webdesigncapetown.co.za)

# Table of Contents

---

Content	Page No
Brief Report .....	1
SERP Tracker Report .....	2
Analytics Brief Report .....	6
Analytics Overview Report .....	7
Organic History of Google ZA Cape Town, Western Cape .....	9
Organic History of Bing South Africa .....	11
Thank You Page .....	13

(01-May-19 - 13-May-19)

Alexa Rank 17,351,483

Google Index 80

Backlink Count 1,056

Ranking in Top 10	Ranking in 11 - 20	Ranking in 21 - 30
10	9	15

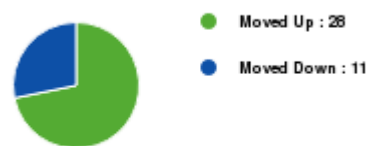


Ranking in 1 - 3
4

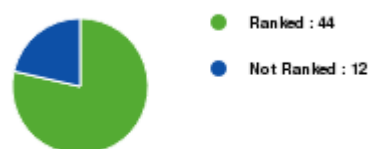
Top 50	Top 100
41	44



Moved Up	Moved Down
28	11



Ranked	Not Ranked
44	12



# SERP Tracker Report

## Ranking Results (01-May-19 - 13-May-19)









































































 Google ZA Cape Town, Western Cape

Keyword	Rank	Volume	Snippets
[REDACTED]	>100 <span style="color:red">▼ 40</span>	10	2 1      
[REDACTED]	32 <span style="color:green">▲ 13</span>	590	2      
[REDACTED]	21 <span style="color:green">▲ 10</span>	1,300	1      
[REDACTED]	30 <span style="color:green">▲ 16</span>	20	3 1      
[REDACTED]	21 <span style="color:green">▲ 18</span>	70	3 4      
[REDACTED]	>100	90	3      
[REDACTED]	22 <span style="color:green">▲ 14</span>	260	     
[REDACTED]	19 <span style="color:green">▲ 10</span>	10	3      
[REDACTED]	37	50	     
[REDACTED]	21 <span style="color:green">▲ 10</span>	40	3 1      
[REDACTED]	68 <span style="color:red">▼ 4</span>	10	     
[REDACTED]	34 <span style="color:green">▲ 8</span>	1,000	3 2      
[REDACTED]	21 <span style="color:green">▲ 1</span>	1,000	3 3      
[REDACTED]	24 <span style="color:green">▲ 1</span>	20	3      
[REDACTED]	35 <span style="color:green">▲ 10</span>	1,300	2      
[REDACTED]	17 <span style="color:green">▲ 5</span>	-	4      
[REDACTED]	>100	10	5 1 3      

# SERP Tracker Report

## Ranking Results (01-May-19 - 13-May-19)

 Google ZA Cape Town, Western Cape

Keyword	Rank	Volume	Snippets
[REDACTED]	>100	10	3 3 1      
[REDACTED]	25  10	720	3      
[REDACTED]	24  12	590	3 1      
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]      
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]      
[REDACTED]	>100	70	3 5 2      
[REDACTED]	18  6	1,000	2      
[REDACTED]	17  83	1,300	3 4      
[REDACTED]	30  9	210	3 5      
[REDACTED]	>100	590	3 5      
[REDACTED]	17  21	260	2      

# SERP Tracker Report

## Ranking Results (01-May-19 - 13-May-19)











































































 Bing South Africa

Keyword	Rank	Volume	Snippets
[REDACTED]	17  5	10	     
[REDACTED]	9  1	590	     
[REDACTED]	2  2	1,300	     
[REDACTED]	█  █	█	     
[REDACTED]	23	70	     
[REDACTED]	36  3	90	     
[REDACTED]	25  1	260	     
[REDACTED]	6  2	10	     
[REDACTED]	>100	50	     
[REDACTED]	8	40	     
[REDACTED]	28  1	10	     
[REDACTED]	7  1	1,000	     
[REDACTED]	2	1,000	     
[REDACTED]	18  30	20	     
[REDACTED]	70  59	1,300	     
[REDACTED]	2	-	     
[REDACTED]	>100	10	     

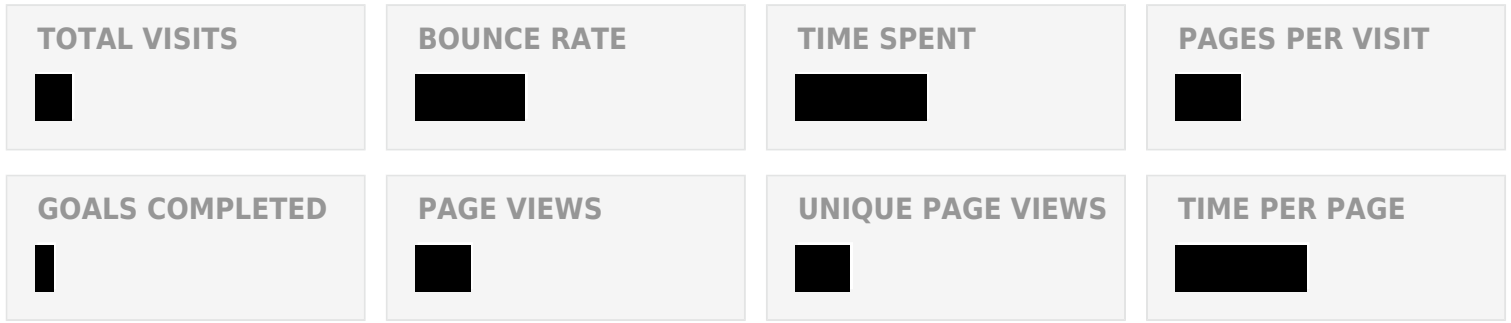
# SERP Tracker Report

## Ranking Results (01-May-19 - 13-May-19)

 Bing South Africa

Keyword	Rank	Volume	Snippets
[REDACTED]	>100	10	     
[REDACTED]	15  2	720	     
[REDACTED]	11  2	590	     
[REDACTED]	27  68	20	     
[REDACTED]	>100	10	     
[REDACTED]	23  12	70	     
[REDACTED]	2	1,000	     
[REDACTED]	4  1	1,300	     
[REDACTED]	34  5	210	     
[REDACTED]	31  3	590	     
[REDACTED]	8  3	260	     

# Analytics Brief Report(01-May-19 - 13-May-19)



- ORGANIC Traffic
- PAID Traffic
- DIRECT Traffic
- REFERRAL Traffic
- SOCIAL Traffic

## Referral Websites

TOP REFERRAL WEBSITES	TRAFFIC (%)	TRAFFIC
[Redacted]	9.59 %	7
[Redacted]	8.22 %	6
[Redacted]	2.74 %	2
[Redacted]	1.37 %	1
[Redacted]	1.37 %	1

## Landing Pages

TOP LANDING PAGES	TRAFFIC (%)	TRAFFIC
[Redacted]	76.71 %	56
[Redacted]	4.11 %	3
[Redacted]	2.74 %	2
[Redacted]	2.74 %	2
[Redacted]	2.74 %	2

## Search Engines




TOP SEARCH ENGINES	TRAFFIC (%)	TRAFFIC
[Redacted]	36.99 %	27






# Analytics Overview Report







## Weekly Report

Total Traffic		
	Previous Week	2 Weeks Ago
	41  14	55

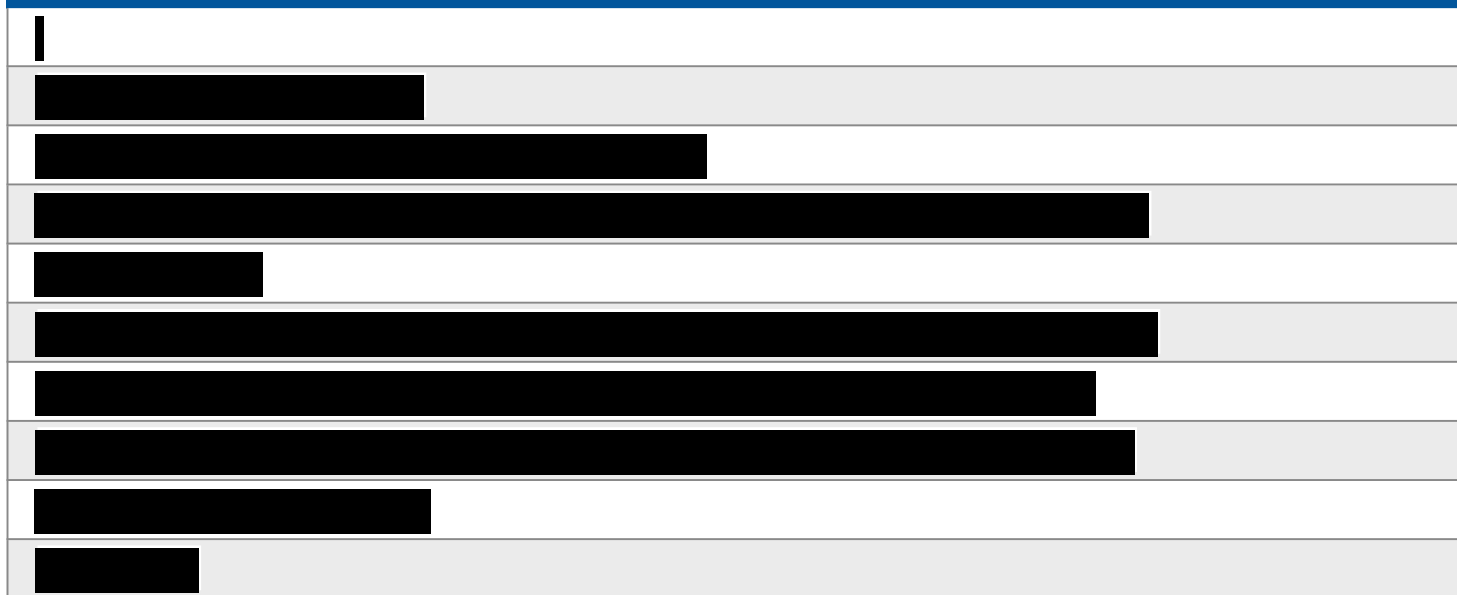
Device	Previous Week	2 Weeks Ago
Desktop	29  11	40
Mobile	10  4	14
Tablet	2  1	1

Source	Previous Week	2 Weeks Ago
Direct	17  4	21
Organic	13  9	22
Paid	0	0
Referral	6	6
Social	5  1	6

## Acquisition and Behavior Overview

Type	Previous Week	2 Weeks Ago
New Visitors	31  22	53
Returning Visitors	8  6	2
Bounce Rate	68.29%  2.84%	65.45%
Avg Session Duration	00:01:34  00:00:12	00:01:21
Page Views	77  33	110
Goal Completion	0	0
Unique Visitors	38  16	54

## Top 10 Landing Pages



## Top 20 Search Queries



# SERP Tracker Report

## Detailed Ranking Results (05-May-19 - 12-May-19)

 Google ZA Cape Town, Western Cape

Keyword	05-May	12-May
[REDACTED]	60	>100
[REDACTED]	45	32
[REDACTED]	31	21
[REDACTED]	46	30
[REDACTED]	39	21
[REDACTED]	>100	>100
[REDACTED]	36	22
[REDACTED]	29	19
[REDACTED]	37	37
[REDACTED]	31	21
[REDACTED]	64	68
[REDACTED]	42	34
[REDACTED]	22	21
[REDACTED]	25	24
[REDACTED]	45	35
[REDACTED]	22	17
[REDACTED]	>100	>100
[REDACTED]	>100	>100

# SERP Tracker Report

## Detailed Ranking Results (05-May-19 - 12-May-19)

 Google ZA Cape Town, Western Cape

Keyword	05-May	12-May
[REDACTED]	35	25
[REDACTED]	36	24
[REDACTED]	>100	>100
[REDACTED]	>100	>100
[REDACTED]	>100	>100
[REDACTED]	24	18
[REDACTED]	>100	17
[REDACTED]	39	30
[REDACTED]	>100	>100
[REDACTED]	38	17

# SERP Tracker Report

## Detailed Ranking Results (05-May-19 - 12-May-19)

 Bing South Africa

Keyword	05-May	12-May
[REDACTED]	2	2
[REDACTED]	2	2
[REDACTED]	>100	>100
[REDACTED]	35	23
[REDACTED]	24	25
[REDACTED]	17	15
[REDACTED]	>100	>100
[REDACTED]	8	9
[REDACTED]	4	6
[REDACTED]	2	2
[REDACTED]	34	31
[REDACTED]	29	34
[REDACTED]	5	4
[REDACTED]	23	23
[REDACTED]	8	8
[REDACTED]	6	7
[REDACTED]	9	11
[REDACTED]	>100	>100

# SERP Tracker Report

## Detailed Ranking Results (05-May-19 - 12-May-19)

 Bing South Africa

Keyword	05-May	12-May
[REDACTED]	95	27
[REDACTED]	5	8
[REDACTED]	4	2
[REDACTED]	48	18
[REDACTED]	39	36
[REDACTED]	64	56
[REDACTED]	27	28
[REDACTED]	11	70
[REDACTED]	22	17
[REDACTED]	>100	>100



Thank you for your Support.

Thank you for making use of our SEO service. Please don't hesitate to contact me if there is anything else that you are unsure of.

Regards

Mark Milligan  
Web Design Cape Town  
Tel No: 021 785 1282  
Fax No: 0866575229  
Cell No: 079 910 6627  
Skype: web.design.cape.town  
info@webdesigncapetown.co.za  
www.webdesigncapetown.co.za